ORDER

Order / Rev:

45070

Alt Order #:

27665835

Product Desc:

TV

Estimate:

Order Type:

1468 Flight Dates: 03/07/22 - 03/27/22

Original Date / Rev:

01/20/22 / 03/07/22

GENERAL



KLKN-TV

Primary AE:

Katz Washington, D.C.

Sales Office:

Sales Region:

DC National

Agency

Name:

Buying Contact:

Billing Contact:

815 Grandview Ave., Ste. 600

Columbus, OH 43215

Medium Buying LLC

Billing Cycle:

EOM/EOC

Cash

Broadcast

Advertiser

Name:

A18+

Product Codes:

Revenue Code 1:

Demographic:

Revenue Code 2: POL

Revenue Code 3:

Priority:

Brett Lindstrom for Governor

Candidates

AGY

POL-CAND

P-05

Billing Type:

Billing Calendar:

Agency Commission:

15%

Advertiser External ID: Agency External ID:

Order Separation:

New Business Thru:

Unit Code:

General 00:30:00

Bill Plan

Start Date End Date Gross Amount # Spots Net Amount 02/28/22 03/27/22 149 \$20,335.00 \$17,284.75

Sales Office

Totals

Month # Spots Gross Amount Net Amount Rating March 2022 149 \$20,335.00 \$17,284.75 0.00 Totals 149 \$20,335.00 \$17,284.75 0.00

Account Executives

Account Executive Katz Washington, D.C.

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Ln Ch Start End		reak	Start/End 7	ime Days	Len Spo	ots	Rate Pri	Rta Tyne	Snots	Amount
N 1 KLKN 03/14/22 03/25/22 COMMENTS APPLY TO SI Channel 8 Eyewitness New	Ch 8 News 5p M-F JB LINES A THRU A	М	5p-530p	MTWTF	:30	5	\$175.00 P-04		10	\$1,750.00
Start Date End Date Week: 03/14/22 03/20/22 Week: 03/21/22 03/27/22	Weekdays Spots/M MTWTF MTWTF	<u>Veek</u> 5 5	<u>Rate</u> \$175.00 \$175.00	Rating 0.00 0.00						
N 2 KLKN 03/14/22 03/25/22 COMMENTS APPLY TO SU KILKN News 8 This AM	Ch 8 Evewitness News 6a	,	6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Start Date End Date Week: 03/14/22 03/20/22 Week: 03/21/22 03/27/22	Weekdays Spots/W MTWTF MTWTF	5 5	<u>Rate</u> \$105.00 \$105.00	Rating 0.00 0.00						
N 3 KLKN 03/14/22 03/25/22 COMMENTS APPLY TO SU Good Morning America	Good Morning America	/I 7	′a-9a	MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Start Date End Date Week: 03/14/22 03/20/22 Week: 03/21/22 03/27/22	Weekdays Spots/Wee MTWTF	<u>eek</u> 5 5	<u>Rate</u> \$105.00 \$105.00	Rating 0.00 0.00						
N 4 KLKN 03/14/22 03/25/22	Ch 8 News at 6p M-F CM Ch 8 Eyewitness News 6p	1 6	p-630p	MTWTF	:30	5	\$225.00 P-04	0.00 NM	10	\$2,250.00

Print Date: 03/07/22 11:17:17 Page 2 of 4

KLKN-TV

Order / Rev:

45070

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665835

Product Desc:

TV

Flight Dates:

03/07/22 - 03/27/22

Estimate:

1468

Ln Ch Sta COMMENTS Channel 8 Ey	APPLY TO S	Inventory Co SUB LINES A THI	ode Break RU A	s Start/End	d Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Dat</u> Week: 03/14/22 Week: 03/21/22	e End Date	Weekdays MTWTF	Spots/Week	\$225.00	Rating 0.00 0.00						
N 5 KLKN 03/1-	4/22 03/25/2	2 M-F 1p-2p	СМ	1p-2p	MTWTF	:30	5	\$25.00 P-04	1 0 00 NIM	10	#DE0.00
COMMENTS General Hosp	APPLY TO S ital	M-F 1p-2p UB LINES A THE	RU A			.00	J	Ψ23.00F-04	+ 0.00 NW	10	\$250.00
<u>Start Date</u> Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	MTWTF	Spots/Week 5 5	\$25.00	Rating 0.00 0.00						
N 6 KLKN 03/14	1/22 03/25/22		СМ	630p-7p	MTWTF	:30	5	\$175.00 P-04	0.00 NM	10	\$1,750.00
COMMENTS A	APPLY TO SI	M-F 630p-7p UB LINES A THR	RU A							.,	\$1,130.00
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	MTWTF MTWTF	5 5	\$175.00	0.00						
N 7 KLKN 03/14			CM	\$175.00 4p-5p	0.00 MTWTF	:30	5	\$75.00D.01	0.00.1114		
		M-F 4p-5p JB LINES A THR		, p 0p	1411 W 1 F	.30	Э	\$75.00 P-04	0.00 NM	10	\$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/14/22	03/20/22	MTWTF	5	\$75.00	0.00				- 1		
Week: 03/21/22 N 8 KLKN 03/14	03/27/22	Ch 9 Nove et 1	5	\$75.00	0.00						
COMMENTS A	PPLY TO SL	Ch 8 News at 1	10p M-F	10p-1035p	MTWTF	:30	5	\$250.00 P-04	0.00 NM	10	\$2,500.00
Channel 8 Eye Start Date			0 1 111	_					- 1		
Week: 03/14/22	End Date 03/20/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	<u>Rating</u> 0.00				- 1		
Week: 03/21/22 N 9 KLKN 03/14/	03/27/22	MTWTF	5	\$250.00	0.00						
COMMENTS A	PPLY TO SU	Ch 8 News Mid Ch 8 News Mid B LINES A THRU	dav M-F	11a-12p	MTWTF	:30	5	\$60.00 P-04	0.00 NM	10	\$600.00
Channel 8 Eyev <u>Sta</u> rt Date	vitness News End Date	- Midday Weekdays	SpotoMark	Dete	D.C.						
Week: 03/14/22	03/20/22	MTWTF	Spots/Week 5	<u>Rate</u> \$60.00	Rating 0.00				- 1		
Week: 03/21/22	03/27/22	MTWTF	5	\$60.00	0.00				- 1		
N 10 KLKN 03/13/	22 03/27/22			10p-1035p	S	:30	1	\$300.00P-04	0.00 NM	3	\$900.00
Channel 8 Eyev	vitness News	Ch 8 News Sun At Ten	at 10p						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/07/22 Week: 03/14/22	03/13/22 03/20/22	S	1	\$300.00	0.00				- 1		
Week: 03/21/22	03/27/22	S	1	\$300.00 \$300.00	0.00 0.00				- 1		
N 11 KLKN 03/13/2	22 03/27/22	This Week	CM 8	3a-9a	S	:30	1	\$75.00P-04	0.00 NM	2	\$150.00
This Week		This Week						7131337	0.00 1111	4.	Ψ130.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/07/22	03/13/22	S	1	\$75.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 KLKN 03/07/2		escription		nd Time			eng				
See MG 15.	4, 15.5, 15.6, 1		8a-9a			Su	:3	30 (\$75.00) (0.00 NM		
[No Avail] P		-									_
Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	S S	1 1	\$75.00 \$75.00	0.00 0.00						-
N12 KLKN 03/12/2		Ch 8 News Sat a	t 10p CM 1	Ф/3.00 0р-1035р	S	:30	1	\$175.00P-04 (0.00 NIM	2	¢ene oo
		Ch 8 News Sat a		,				\$175.001°-04 (J.00 INIV!	3	\$525.00
Channel 8 Eyewi Start Date	End Date	At Ten Weekdays	Spots/Week	Data	Datina						
Week: 03/07/22	03/13/22	S-	1	<u>Rate</u> \$175.00	Rating 0.00						

Print Date: 03/07/22 11:17:17 Page 3 of 4

KLKN-TV

Order / Rev:

45070

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665835

Product Desc:

Flight Dates:

03/07/22 - 03/27/22

Estimate:

TV 1468

Ln Ch Start End	Inventory Code		Start/End	Time D	ays	Len Sp	oto	Data Dei	D4- T	01	
Start Date End Date	Weekdays	Spots/Week			ays	Len Sp	OIS	Rate Pri	Rtg Type	Spots	Amount
Week: 03/14/22 03/20/22	S-	<u>500(5/7/066K</u>	<u>Rate</u> \$175.00	Rating							
Week: 03/21/22 03/27/22	S-	1		0.00 0.00							
N 13 KLKN 03/10/22 03/24/22		3 CM	9p-10p		-T	- :30	1	\$350.00P-0	4 0.00 NM	3	\$1,050.00
Big Sky-ABC	-		_								
Start Date End Date Week: 03/07/22 03/13/22	<u>Weekdays</u> T	Spots/Week	Rate	Rating						1	
Week: 03/07/22 03/13/22 Week: 03/14/22 03/20/22	T	1	\$350.00	0.00							
Week: 03/14/22 03/20/22 Week: 03/21/22 03/27/22	T	1 1	\$350.00 \$350.00	0.00							
				0.00	_						
Shark Tank-ABC	Friday Prime 1	CM	7p-8p		-F	- :30	1	\$275.00 P-0	4 0.00 NM	3	\$825.00
	Mankala	0 -4-0041	. .								
<u>Start Date</u> <u>End Date</u> Week: 03/07/22 03/13/22	Weekdays	Spots/Week	Rate	Rating							
Week: 03/14/22 03/20/22	F	1	\$275.00	0.00							
Week: 03/21/22 03/27/22	F	1	\$275.00 \$275.00	0.00							
N15 KLKN 03/13/22 03/27/22	ABC World News	Su CM	5p-530p	0.00	S	:30	1	\$100.00P-04	4 0.00 NM	6	\$375.00
ABC News-Sun	ABC World News	Su									
Start Date	Weekdays	Spots/Week	Rate \$100.00	Rating 0.00							
	escription		End Time	0.00	1	Weekdays	Leng	ath Data	Dia Tuna		
1 KLKN 03/07/22-03/13/22 AE		1 5p-50				Su	$\overline{}$	30 (\$100.00)	Rtg Type 0.00 NM		
See MG 15.4,15.5,15.6,1 [No Avail] Preempt	15.7							,			
4 KLKN 03/08/22-03/11/22 Jir ⊕ MG for 11.1,15.1	mmy Kimmel	1035	p-1135p		-	-TWThF	:	30 \$50.00	0.00 NM		
5 KLKN 03/08/22-03/11/22 Jir	mmy Kimmel	1035	p-1135p		-	-TWThF	:	30 \$50.00	0.00 NM		
(h) MG for 11.1,15.1									- 1		
6 KLKN 03/08/22-03/11/22 Jin	nmy Kimmel	1035	p-1135p		-	-TWThF	::	30 \$50.00	0.00 NM		
7 KLKN 03/08/22-03/11/22 M-	F 1p-2p	1p-2p)		-	TWThF	::	30 \$25.00	0.00 NM		
Week: 03/14/22 03/20/22	- S	1	\$100.00	0.00					- 1		
Week: 03/21/22 03/27/22	S		\$100.00	0.00					- 1		
N 16 KLKN 03/13/22 03/27/22	Good Morning Am Good Morning Am		7a-8a		- S	:30	1	\$50.00P-04	0.00 NM	3	\$150.00
Weekend Good Morning Ame	rica										
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					- 1		
Week: 03/07/22 03/13/22	S	1	\$50.00	0.00					- 1		
Week: 03/14/22 03/20/22	S	1	\$50.00	0.00							
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>De</u> 2 KLKN 03/14/22-03/20/22 Go	scription		End Time				Leng		Rtg Type		
Week: 03/21/22 03/27/22	S	1 1	\$50.00	0.00	_	Su	:3	30 \$50.00	0.00 NM		
N 17 KLKN 03/12/22 03/26/22 (Good Morning Ame Good Morning Am		7a-9a		-S-	:30	1	\$50.00P-04	0.00 NM	3	\$150.00
Weekend Good Morning Amer	rica								- 1		
Start Date End Date	Weekdays :	Spots/Week	Rate	Rating					- 1		
Week: 03/07/22 03/13/22	S-	1	\$50.00	0.00					- 1		
Week: 03/14/22 03/20/22	5-	1	\$50.00	0.00					- 1		
Week: 03/21/22 03/27/22	S-	1	\$50.00	0.00							
	ABC World News S ABC World News S		530p-6p		-\$-	:30	1	\$100.00P-04	0.00 NM	3	\$300.00
ABC News-Sat											
Start Date End Date		Spots/Week	Rate	Rating							
Week: 03/07/22 03/13/22	S-	1	\$100.00	0.00							
Week: 03/14/22 03/20/22	S-	1	\$100.00	0.00							
Week: 03/21/22 03/27/22	S-	1	\$100.00	0.00							
N 19 KLKN 03/13/22 03/27/22 C			30-6p		S	:30	1	\$125.00 P-04	0.00 NM	3	\$375.00
Channel 8 Eyewitness News A	Ch 8 News Sun 53 t 5:30	υp									

Print Date: 03/07/22 11:17:17

KLKN-TV

Page 4 of 4

Order / Rev:

45070

276650

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665835

Product Desc:

TV

Flight Dates:

03/07/22 - 03/27/22

Estimate:

1468

Spots 3	\$525.00 \$315.00
3	\$315.00
3	\$315.00
3	\$315.00
3	\$315.00
3	\$315.UU
3	\$315.00
-	4-10.00

3	\$675.00
3	\$75.00
3	\$525.00
3	Ψ323.00
3	\$225.00
3	\$750.00
J	Ψ730.00
3	\$180.00
	3 3



125 West 55th St New York, NY 10019

Agency: MEDIUM BUYING LLC CPE: 321/373/1468

815 Grandview Ave Suite 600

COLUMBUS, OH 43215

Contract # 27665835

Changes as of: 3/7/2022 at 10:33 AM Flight: 3/7/22 - 3/27/22

Version: Highlighting Makegood 1
Station: KLKN

Status: Accepted

Advertiser: Brett Lindstrom for Governor

Agency Order #: 11310807 Product: TV Buyer: Lloyd, Dillon

Primary Demo:

Service: Nielsen Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA Total Spots: 149 Total CPP: \$0.00 Total GRP: Con Type: POLITICAL/VOTE
Total \$: \$20,335.00

Traffic #: 45070

Assistant: ALEXANDRA BRADLEY 202-955-5342

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:

Comments: Separation: 30

Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots ECPP* CPP* CPP* <th></th> <th></th> <th></th> <th></th> <th>See spots n/a due to P4 & higher rates needed. See MG on lines 29-30</th> <th>Joy Wenn</th> <th>Sent To Re</th> <th>U3/U1/22 TU:33 AM Sent To Rep</th>					See spots n/a due to P4 & higher rates needed. See MG on lines 29-30	Joy Wenn	Sent To Re	U3/U1/22 TU:33 AM Sent To Rep
Day/Time DP Program Rate Len 3/7 3/14 3/21 3/7 - 3/21 Total Spots \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$					Comment		Action	Card, Lille
DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots CPP* C This Week \$75.00 30 1 № 0 1 1 1 2 \$150.00 \$0.00					Makegood Comments			DataTima
DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots CPP* C This Week \$75.00 30 1 № 0 1 1 2 \$150.00 \$0.00 <td>0.0</td> <td>\$0.00</td> <td>- 1</td> <td>149</td> <td>8</td> <td></td> <td></td> <td></td>	0.0	\$0.00	- 1	149	8			
DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots Total Spots CPP* C This Week \$75.00 30 1 № 0 1 1 2 \$150.00 \$0.00 <td>0.0</td> <td>\$0.00</td> <td></td> <td>_</td> <td>TAI 6: 30 FC</td> <td></td> <td></td> <td></td>	0.0	\$0.00		_	TAI 6: 30 FC			
DP Program Rate Len 3/7 3/14 3/21 Total Total Spots \$ CPP* CPP* C This Week \$75.00 30 1 № 0 1 1 1 2 \$150.00 \$0.	0.0	0.00				General Hospital		MGD 30 1p-2p
DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots \$ CPP*	>	200	\$150.00	w.	30 3 0	Jimmy Kimmel	1:350	M-E
DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Spots \$ CPP* C This Week \$75.00 30 1 № 0 1 1 2 \$150.00 \$0.00	0	\$0.00	\$200.00	2				M-F
e DP Program Rate Len 3/7 3/14 3/21 Total Total Spots \$ CPP* C This Week \$75.00 30 1 } 0 1 1 1 2 \$150.00 \$20.00 \$20.00 \$30.00	ļ.	\$0.00	\$100.00	-		ABC News-Sun		MSD 15 5p-5:30p
ime DP Program Rate Len 3/7 3/14 3/21 Total Total Spots \$ CPP*	,	3	¢ 150 00	s		This Week		MOD II 8a-ya
ime DP Program Rate Len 3/7 3/14 3/21 3/7-3/21 Total Total	GRP	CPP*	40	Spots				us.
3/7 - 3/21			I OLGI	I Oral	Len 3/7	Frogram		# Day/ IIII
			Total	Total	3/7 - 3/21	3		# 7 Time

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